

AHMED BESHIR

Senior Web Developer • Shopify & Laravel Specialist

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PROFESSIONAL SUMMARY

Senior web developer with 10+ years of experience building e-commerce platforms, custom web applications, and internal business tools. Currently at Twindix, rebuilding their core dashboard and delivering new products (Academic Finder, Proposal Builder, Performance) from scratch. Specialist in Shopify (theme development, bilingual AR/EN stores, API integrations) and Laravel (multi-tenant SaaS, dashboards, REST APIs) — comfortable shipping a production-ready bilingual Shopify storefront in a short sprint.

WORK EXPERIENCE

Software Developer • Twindix

Dec 2025 – Present

Building and rebuilding the platforms that run Twindix — dashboard, AI tools, proposal system, and ticketing.

- **Coring Institute (built from scratch):** full bilingual (AR/EN) coaching platform on Laravel 11 + Filament 3 — public marketing site, services & coach profiles, end-to-end booking flow with calendar slot picker, and a real Zoom (Server-to-Server OAuth) + Google Calendar (service account) integration that auto-creates meetings on confirmation.
- **Main Dashboard / API refactor:** rebuilt and refactored the core dashboard that powers Twindix's product suite, fixing long-standing architectural issues and hardening the API.
- **Academic Finder (built from scratch):** designed and delivered an AI-assisted career/college recommendation tool that guides students through a question flow and surfaces the best-fit programs, wired into the main dashboard.
- **Proposal Builder (built from scratch):** self-service proposal tool where clients pick services and quantities, approve online, and automatically receive a signed PDF contract stamped with the company seal.
- **Performance / Ticketing (built from scratch):** ticketing system so employees and stakeholders can track tasks, deadlines, and cross-team workflows in one place.
- Owning projects end-to-end: architecture, backend, API, dashboard UI, PDF generation, and integration with the rest of the Twindix stack.

Software Developer • Illa Holding

Dec 2024 – Dec 2025

- Installed and customized a new Shopify theme for **Garageilla**, aligning the storefront with the company's branding and Figma designs.
- Developed a custom **Request-an-Offer** form that lets customers bundle products and quantities and routes the submission straight to the commercial team.
- Built a **Telegram-bot ticketing system** connecting customer representatives and driver assistance, under the Front-Door distribution team.
- Developed an internal dashboard for monitoring ticket workflows — both bot and dashboard built in **Python** with AI-assisted ("Vibe Coding") pair programming.

Software Developer • ConvertedIn

Feb 2022 – Nov 2024

- Built a **multi-vendor platform** on **Laravel** with a Shopify storefront for order fulfillment and finance, improving ROAS for vendors in Egypt and Saudi Arabia.
- Developed a **furniture e-commerce site** on Shopify.
- Co-developed a **Super Admin dashboard** for managing social-media campaigns using Laravel; built dynamic forms with full validation and error handling.
- Reviewed and debugged code to ensure security, compatibility, and performance.

Software Developer • Waradly

Nov 2018 – Feb 2022

- Designed an **order-fulfillment system** on Laravel integrated with Shopify.

- Developed a **drop-shipping platform** for fit-out products and building materials in the Egyptian market.
- Built APIs and managed data transport for seamless system integration.
- Supervised developers, assigned tasks, and ensured quality deliverables.

Senior Web Developer • Pan Arab Media

May 2016 – June 2019

- Created an e-commerce SaaS on Laravel integrated with ERPNext — the product that became **SHOPX**.
- Co-built **OVP**, an online video platform that spun out as **WatchIt**, now a standalone product with millions of users.
- Partnered with designers on sleek UIs and engineered RESTful APIs over dynamic datasets.

Earlier Roles

- **Mahalatna** (2015–2016) — Developed a PrestaShop e-commerce platform for retailers.
- **Mobile Wave 3** (2014–2015) — Built a Magento-based educational site and several WordPress projects with SEO best practices.
- **Upgrade Team** (2012–2013) — Built web apps and e-commerce solutions in PHP/JavaScript; dynamic news and store websites.
- **Moon Group** (2011) — PHP sites with SEO-friendly structure; debugging and maintenance.

TECHNICAL SKILLS

E-commerce

Shopify (Liquid, theme dev, apps), bilingual AR/EN storefronts, RTL, Magento, WordPress, PrestaShop.

Frontend

HTML, CSS (Bootstrap, Tailwind), JavaScript, jQuery, AJAX, Liquid templates, responsive UI.

Tools & Practices

Git, debugging, message queues, payment integration, SEO, secure coding, scalable architecture.

Backend

PHP, Laravel 11 (Nova, Telescope, Filament), Python, REST APIs, authentication, payments, queues, Spatie packages.

Data & APIs

MySQL, JSON, RESTful API design & integration, webhook pipelines, third-party API integration.

AI-assisted Dev

Pair programming with modern AI coding tools for faster delivery and higher code quality.

EDUCATION

Bachelor of Computer Science • Thebes Academy, Maadi, Cairo

2012

SELECTED PROJECTS

Shopify Storefronts (AR/EN, Bilingual)

- **biostream.bio** — rebuilt a Shopify storefront for a health-tech brand as a fully bilingual (Arabic + English) theme with RTL/LTR switching, localized navigation, and optimized product pages. biostream.bio
- **thecatchofficial.com** — delivered a new Shopify store end-to-end with a custom bilingual (AR/EN) theme, checkout tweaks, and a responsive, conversion-focused UI. thecatchofficial.com
- **Shanelz** — Shopify platform with a merchant admin dashboard and WhatsApp order-update notifications via 360dialog.
- **Khyoot Masrya** — Shopify customization showcasing Egyptian cotton products with enhanced SEO and responsiveness.

Platforms & Internal Tools

- **Coring Institute** — Laravel 11 + Filament 3, bilingual AR/EN, Zoom + Google Calendar integration — booking platform with auto-meeting creation on confirmation. thecoringinstitute.com
- **Twindex Academic Finder** — AI + dashboard integration — guides students to the best-fit program via a question flow.
- **Twindex Proposal Builder** — self-service proposal tool that outputs signed PDF contracts with company seal after client approval.
- **Twindex Performance** — ticketing system for tracking cross-team tasks and deadlines.

- **Garageilla (Illa Holding)** — Shopify theme customization + Request-an-Offer form with backend routing to the commercial team.
- **Front-Door Ticketing** — Python + Telegram bot + live dashboard for customer-service and driver-assist operations.
- **Retailak** — multi-tenant SaaS e-commerce on Laravel with iOS/Android integration.
- **Travelgate** — Laravel platform for managing tourism activities with secure user-data handling.